

DIGITAL VIEW SOLUTION

CREATIVE SOLUTION, CREATIVE RESULT

FACEBOOK REMARKETING PROPOSAL

PROPOSAL FOR

PROPOSAL OVERVIEW

- Covering Letter
- Company Overview
- Why Facebook remarketing
- Facebook Package
- Thank You

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Subject: - Proposal for Facebook Ads

Thank you very much for your interest in the Facebook Impression ad services offered by Digital View Solution, your perfect partners for all your Internet solutions. We partner you in generating more business, facilitating commercial activities on the web, developing new markets and reaching out to more and more customers. Digital View Solution enhances your operational boundaries by developing your presence on the World Wide Web. We are a one-stop shop for your entire web consultancy.

So when you are going through our proposal, which is enclosed herewith, be assured of getting maximum business through the web, as you would be with the path breakers in this field.

If you have any questions please feel free to contact us and we will be glad to explain all in more details personally.

Warmest Regards,

For Digital View Solution



About Digital View Solution

DigitalViewSolution is the top digital marketing company providing interactive services which are specialized and digital focused. Services like Website development and design, Branding and Corporate Identity are the prime fascia of the company. Being a digital focused web design company, the main aim is to inspire, innovate and energize brand conversations, engagements in mobile, online and all other media`s.

Creating an impact online is the major focus of most of the brands. With solutions like development and designing of website from DigitalViewSolution, a web design company where one can be assured to get the best promotion which will help him to reach the goal. With the help of a website, the chances of getting more and more business increases which thereby is increasing the revenue.



WHY FACEBOOK ADS?

Your customers spend most of their time on Facebook

Let's start with the facts. 80% of all Internet users use Facebook. Even 65% of adults over the age of 65 use Facebook. It has over 1.85 billion users. Most users check their Facebook page multiple times per day. Regardless of who your customers are, they are using Facebook. And, they use it daily. Therefore, one of the most important benefits of Facebook advertising is that your customers use it daily.

Facebook advertising is the most targeted form of advertising

A major benefit of Facebook advertising is its ability to reach your exact audience. Facebook is the most targeted form of advertising. You can advertise to people by age, interests, behavior, and location. If you really know your customers, you can use Facebook advertising to engage them.

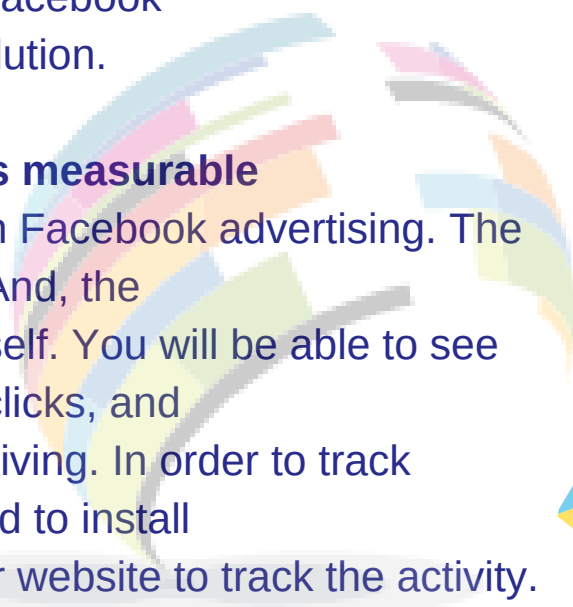


Facebook advertising is fast

Facebook advertising is fast. It drives immediate results. You start reaching thousands of people today. If you are looking for a fast way to drive traffic and conversions, Facebook advertising is the best solution.

Facebook advertising is measurable

There is no guessing with Facebook advertising. The results are measurable. And, the numbers will speak for itself. You will be able to see how many impressions, clicks, and conversions you are receiving. In order to track conversions, you will need to install conversion pixels on your website to track the activity. This is something that your Facebook advertising specialist will help you with.



Facebook Remarketing

**COST : Starting from
Rs. 10000 + 18% GST**

Services Offered:

- Facebook advertising increases website traffic
- Facebook advertising increases revenue, sales, and leads
- Facebook advertising is measurable
- Facebook advertising can lower your cost per acquisition
- Facebook advertising increases your customer attribution

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