

DIGITAL VIEW SOLUTION

CREATIVE SOLUTION, CREATIVE RESULT

GOOGLE ADS PROPOSAL

PROPOSAL FOR

PROPOSAL OVERVIEW

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- Google Ads Package
- Thank You

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Subject: - Proposal for Google Ads

Thank you very much for your interest in the **Google Ads** services offered by Digital View Solution, your perfect partners for all your Internet solutions. We partner you in generating more business, facilitating commercial activities on the web, developing new markets and reaching out to more and more customers.

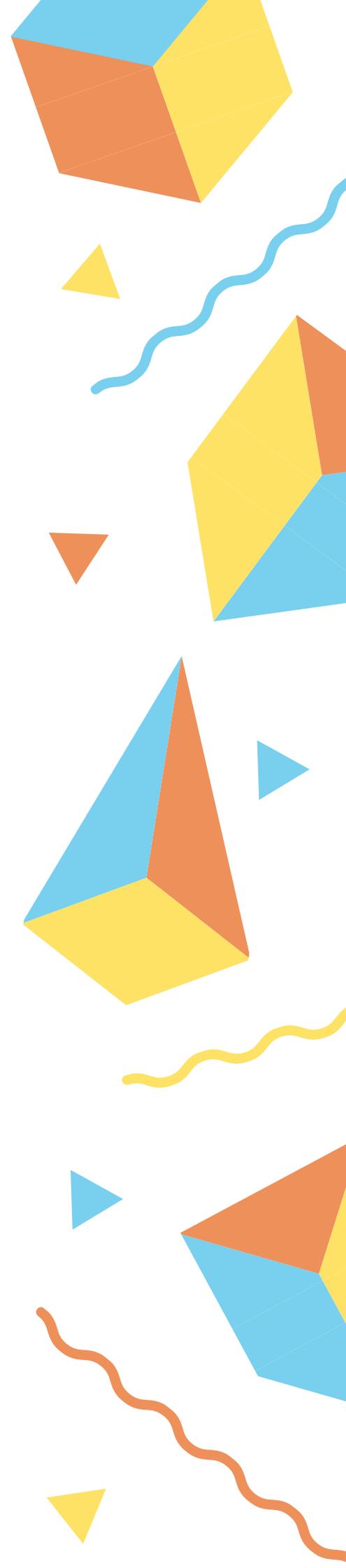
Digital View Solution enhances your operational boundaries by developing your presence on the World Wide Web. We are a one-stop shop for your entire web consultancy.

So when you are going through our proposal, which is enclosed herewith, be assured of getting maximum business through the web, as you would be with the path breakers in this field.

If you have any questions please feel free to contact us and we will be glad to explain all in more details personally.

Warmest Regards,

For Digital View Solution



About Digital View Solution

DigitalViewSolution is the top digital marketing company providing interactive services which are specialized and digital focused. Services like Website development and design, Branding and Corporate Identity are the prime fascia of the company. Being a digital focused web design company, the main aim is to inspire, innovate and energize brand conversations, engagements in mobile, online and all other media`s.

Creating an impact online is the major focus of most of the brands. With solutions like development and designing of website from DigitalViewSolution, a web design company where one can be assured to get the best promotion which will help him to reach the goal. With the help of a website, the chances of getting more and more business increases which thereby is increasing the revenue.



WHY GOOGLE ADS ?

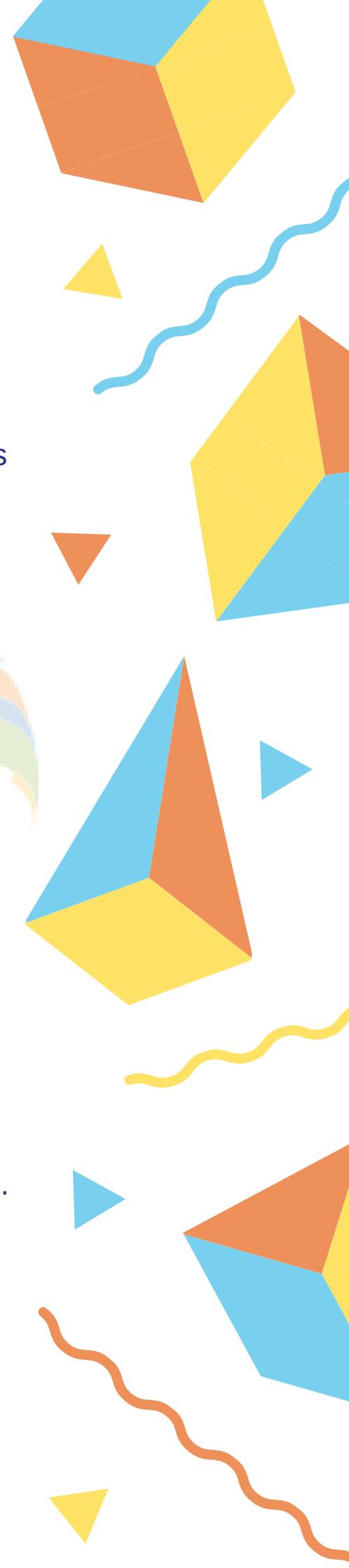
Your customers spend most of their time on Google. Let's start with the facts. 1.17 Billion People Use Google Search. Google's market dominance in terms of reach is just as impressive as it is in terms of usage. In December, 77 percent of the 1.52 billion search engine users worldwide conducted a Google search at least once. Therefore, one of the most important benefits of Google advertising is that your customers use it daily. Google Adwords give you the Better result rather than other advertisement.

Google advertising is the most targeted form of advertising

A major benefit of Google advertising is its ability to reach your exact audience. Google AdWords is the most targeted form of advertising. You can advertise to people by age, interests, and location.

Google advertising is fast

Google advertising is fast. It drives immediate results. You start reaching thousands of people today. If you are looking for a fast way to drive traffic and conversions, Google advertising is the best solution.



Google advertising is measurable

There is no guessing with Google advertising. The results are measurable. And, the numbers will speak for itself. You will be able to see how many clicks and conversions you are receiving. In order to track conversions, you will need to install conversion Code on your website to track the activity. This is something that your Google advertising specialist will help you with.

Google Ads Is Faster than SEO

For new businesses and websites, it can take months to see results from SEO. Google Ads is a great workaround for new businesses because you don't have to wait around so long to see results. While working on your site's SEO, you can put resources into a Google Ads campaign and start getting impressions and clicks immediately.



Google Ads

**COST : Starting from
Rs. 20000 + 18% GST**

Services Offered:

- Create keyword according to business.
- Target Location
- Target Age group
- Weekly repost
- Every keyword rank on first page and first number
- Unlimited numbers of keywords
- Totally customised ads
- Very high rate of maturity

Thank You

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